

Make it Happen

# Local Enterprise Office (LEO) Dublin City

Serving SME's in Dublin City for 10 years



# Objectives

- Creating awareness of the LEO offices
- Create awareness of LEO's convenient location in Dublin City Council
- Heightening awareness of our product offerings
- Reconnecting with clients to support their business progression
- Connect with clients at pivotal stages in their development to enhance their sustainability
- Inclusive & relevant services for SME's



# Showcase Services

9th year of Local Enterprise Week

Showcasing the supports & services offered every day by

LEO Dublin City & the 31 LEO's

We help businesses to Plan, Start, Grow and Sustain

11,000 participants

300+ events

LEO Dublin City: highest participant numbers nationwide



# Dublin City Events

## Local Enterprise Week 2024

Themes: Plan, Start, Grow, Sustain

Specific events:

LEO Funding	Mentoring
Lean	AI
Sustainability	Food
Craft	Intellectual Property
Customs	Networking
Pitch Perfect	Trading Online Voucher
Start Your Own Business	
Bootcamp	

<https://www.localenterprise.ie/DublinCity/Training-Events/Local-Enterprise-Week-2024>

**4th–8th March**

[localenterprise.ie/week](https://www.localenterprise.ie/week)



# Some Highlights 2023

- Relationship Building with our Eco-System
- Responding to current Training needs of our clients with workshops in AI, GDPR & Computer protection, Pricing & Costing etc.
- 30% Growth in Women in Business Network
- 30% Growth in Mentoring
- Supporting Business Matters at the Library
- Leadership for Growth - Management Development Programme
- One360 Pilot Programme



# Some Highlights coming in 2024

- Pitch Perfect a LEO Dublin Regional event in partnership with TU Dublin
- LEO Dublin City LEW Spotlight Event in partnership with AI Ireland and Salesforce
- International Women's Day event in Partnership with The Dublin Chamber
- Partnering with SFA & Revenue on a debt warehousing informational to SME's
- 2024 – Business Network Development

